

TRINDGROUP™

FAQs



WHO IS TRINDGROUP?

TRINDGROUP is a public relations, marketing and design agency with a focus on B2B industrial and manufacturing clients.

WHAT INDUSTRIES DOES TRINDGROUP FOCUS ON?

We focus on clients in wastewater, oil and gas, marine, engineering, agriculture, aquaculture and other industries.

HOW CAN I STAY CONNECTED WITH TRINDGROUP?

Visit trindgroup.com to learn more about us or follow TRINDGROUP on Instagram, Facebook, LinkedIn, Twitter and Youtube.





Current Favorite Podcasts

TRINDGROUP



Jessie - *Deathbed Confessions*

Kelli - *New Heights with Jason and Travis Kelce*

Natalie & Caroline - *The Toast*

Sarah - *The A24 Podcast*

Elyssa - *Office Ladies*

Audrey- *Absolutely Not;*

Heather McMahan

Miriam - *The Weirdest Thing I Learned This Week*

INTERNATIONAL PODCAST DAY



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Can you make me a brochure?



Yes!



02
03

FOUNDED ON FAMILY

OUR HISTORY started in 1982 by William Taylor, President, Catfish Company, who set a deep passion in the industry. Taylor began raising catfish in 1960, growing 1,000 acres of fish and set himself the challenge to become the largest Catfish Company grower north of the 30th parallel in the world. He passed the torch to his son, Bill Taylor, who grew the company into the largest catfish grower in the U.S.

Taylor left a legacy of trust, integrity, integrity, and passion and hard work, high standards that Heartland Catfish Company continues to uphold today and for the future.

INDUSTRY LEADING FACILITIES are the backbone of our success. Our facilities are located in 30 states, with 100,000 acres of water, high standards that Heartland Catfish Company continues to uphold today and for the future.

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FOCUSED ON FLAVOR

It All Starts with the Food

Our catfish are fed a proprietary, performance-based feeding feed. We grow farm-raised catfish in clean, well-aerated water.

Our fish is manufactured from top-quality ingredients and raised in a clean, controlled environment.

Working together with our suppliers, we ensure that our catfish are raised in a clean, controlled environment.

Age-old recipes, combined with our commitment to consistency, produce a catfish that is soft, tender, and full of flavor.

Consistent, Clean Taste

Heartland Catfish Company has the most consistent flavor standards in the industry.

The catfish's most experienced and respected flavor character is an effect of precise flavor standards and a clean, well-aerated water before processing. This ensures a consistent flavor profile throughout the year.

When our customers open their shipment of catfish, they can expect consistency in look and taste – no matter how long it's been in storage.

- Certified U.S. Farm-Raised Catfish
- USDA FSIS Compliant
- USDA HACCP Compliant
- GAP Compliant



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Happy Boss Appreciation Day



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OPERATION IRON RUCK



Key Dates:

November 22 - Depart from Walk of Champions Bryant-Denny Stadium, Tuscaloosa, AL.

November 23 - Thanksgiving dinner served on the route at Marbury High School in Deatsville, AL.

November 25 - Arrive at Jordan-Hare Stadium, join football players in Tiger Walk and hand off game ball to officials.

FULL ROUTE:

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OPERATION IRON RUCK



What They Do:



OPERATION IRON RUCK (OIR) IS AN ANNUAL EVENT HOSTED BY THE AUBURN STUDENT VETERANS ASSOCIATION (ASVA) AND THE UNIVERSITY OF ALABAMA CAMPUS VETERANS ASSOCIATION (CVA) TO RAISE AWARENESS AND FUNDS FOR VETERAN SUICIDE PREVENTION.

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OPERATION IRON RUCK



What is the Ruck?



EACH IRON BOWL, STUDENT VETERANS, VETERAN ALUMNI AND ROTC FROM BOTH AUBURN AND ALABAMA EMBARK ON A 151-MILE RUCK STARTING AT THE AWAY TEAM'S STADIUM AND ENDING AT THE HOME TEAM'S STADIUM. THE RUCKERS WILL JOIN THE TEAM IN TIGER WALK AND HAND OFF THE GAME BALL TO OFFICIALS.

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OPERATION IRON RUCK



Want to Learn More?



THE 2023 OPERATION IRON RUCK IS SET TO BE THE LARGEST AND MOST IMPACTFUL TO DATE. THROUGH ITS CONTINUED SUCCESS AND GROWTH, OPERATION IRON RUCK REINFORCES ASVA'S AND CVA'S COMMITMENT TO INCREASING AWARENESS OF VETERAN SUICIDE WHILE WORKING TO DECREASE THE SUICIDE STATISTIC.

SUPPORT OIR !

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